KITALE NATIONAL POLYTECHNIC

QUALITY MANAGEMENT SYSTEM BASED ON ISO 9001:2015 STANDARD

ADMISSIONS QUALITY OBJECTIVES

KNP/QO/ADMISSIONS/04

Authorized by: _____ **Principal**	**Sign:**	**Date:** 25TH OCT 2021
Issued by: _____ **Management Representative**	**Sign:**	**Date:** 25TH OCT 2021

ADMISSIONS OFFICE

QUALITY OBJECTIVES FOR THE FY 2021-2022

Objective	Who will be responsible?	What will be done?	When will it be completed?	What resources will be required?	How will the results be monitored and evaluated?	Remarks
State a measurable quality objective addressing any of the dimensions of quality product/service	*Give the title of the person to ensure that the quality objective is achieved (the process owner)*	*State activities to be undertaken to ensure that the quality objective is achieved*	*For every activity in column 3 indicate when it will be completed*	*Indicate the resources required to undertake the activities in column 3*	*Indicate how results will be monitored and evaluated that you've met the quality objective*	
To increase enrolment from the current 7000 to 10000 by 31/12/2022	Registrar	- Marketing - Increase the number of training programmes	31/08/2022	Personnel Funds Syllabus from KICD Brochures	By monitoring enrolment trends, review of market survey report and evaluating results at the end of dec 2018	
To increase the number of outreach and publicity initiatives by a) Marketing the institution by having Radio talks in at least 4 radio stations. b) Making at least 3 adverts in the local dailies by June 2022. c) Participating in at least 2 trade TVET fairs by 30th June 2022	Registrar	Constitute a marketing planning committee that will strategies programme and budget for the marketing activities and implement them	30/06/2022	Funds Personnel Reprographic facility	Through market surveys by analysis and survey of the marketing activities. Reviewing visitors book, feedback forms advertisement file	

PREPARED BY: REGISTRAR

APPROVED BY: THE PRINCIPAL

DATE: 25TH OCTOBER 2021.